

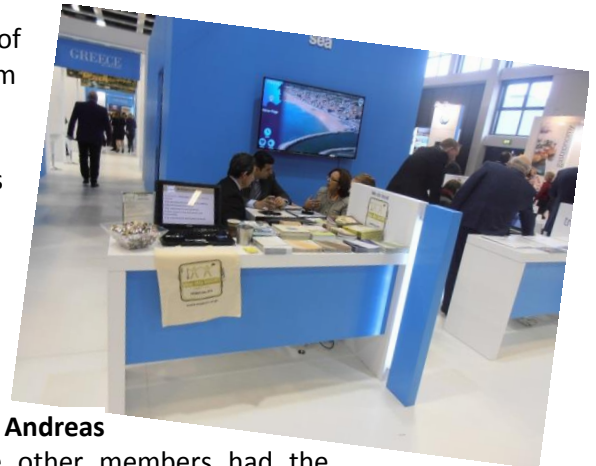
We do local at ITB Berlin 2015

Under the most favorable conditions and with lots of positive messages for tourism in Greece, the exhibition ITB Berlin, held on 4th-8th March 2015 in Berlin, has been successfully completed. **We do local** and its members participated for the first time in the ITB Berlin, as a co-exhibitor with GNTO.



As the biggest tourism travel exhibition, ITB Berlin attracted tens of thousands of exhibitors, professionals in the global tourism industry, as well as hundreds of visitors.

Throughout the entire exhibition the **We do local** Standard was presented to a lot of tourist accommodations of Greece, travel agents and ordinary visitors who came to the exhibition to be informed about all the opportunities that are offered for their vacation in Greece.



The **CEO of the Local Production & Hospitality SA Company, Mr. Andreas Metaxas**, the **vice-president Mr. Manolis Giannoulis** and the other members had the opportunity to present this new venture to the Deputy Minister of Finance, Infrastructure, Shipping and Tourism, Ms. **Elena Kountoura**, who, in turn, congratulated them on this great effort, stating that such initiatives that aim to support local production and economy, as well as the promotion of the diversity of each region are of paramount importance for the development of tourism in Greece.

