

Press Release 09/12/2016

«We do local» Presentation at the General Assembly of the Union of Hoteliers of Rhodes

With interest, are being continued the presentations that are organized by the company Local Production & Hosting SA for the promotion of the new tourist facilities certification standard, created to diversify our tourism product.

The «We do local» was presented at the Ordinary General Assembly of the Union of Hoteliers of Rhodes, held Thursday 08 December 2016 in the Commercial and Industrial Chamber of Dodecanese, Rhodes.



This is the annual gathering of Rhodes Hotel owners in which they present the management accounts and the future actions of the Union as well as various issues related to the tourism product of the region.

In that meeting, the Hoteliers of Rhodes had the opportunity to learn from Mr. Chalkiadakis Nikos shareholder of the Company Local Production & Hosting SA and the Promotion Department of «We do local» about this new model, regarding the procedures and the certification benefits of their businesses

About **We do local**: We do local is a project created from fourteen significant businessmen in tourism of Crete and two of Halkidiki, in cooperation with the certification control body Cosmocert AE and Local Food Experts scc, aimed the repositioning of the national tourism product, highlighting the characteristic local hospitality and support local production and economy. The We do local, up to now has 26 Certified Members, 25 hotels and 1 ship.



For more information: www.wedolocal.gr