

Press Release 30/01/2017

Presentation of the «We do local» standard at the Chamber of Xanthi

Very active remains the interest for the presentations of the **Local Production & Hosting S.A.** company for the promotion of the new tourist facilities certification standard, created to diversify our tourism product.

Upon invitation, the «We do local» standard was presented at the conference of Xanthi's Chamber, with the topic: "Promotion / Certification of Local Quality Products of the rural/agri- cultural sector and the connection to the tertiary sector of production" that was held on **Sunday 29 January 2017** in the **Chamber of Xanthi**, at Xanthi.



That was a conference organized with the initiative of the Chamber of Xanthi, inviting to attend the local authorities, the local producers and the local businessmen that are dealing with the field of tourism and agriculture. There were presented proposals on how to emerge / certify the quality local products in rural / agricultural sector of the Eastern Macedonia and Thrace region and that can be connected to the tertiary sector.

As part of this conference, attendees had the opportunity to learn from the **Communication & Promotion Department of «We do local»** about this new model and its philosophy to support local production, economy and society, as well as the procedures and certification benefits of the tourist accommodations and ships with this certification standard

About We do local: We do local is a project created from fourteen significant businessmen in tourism of Crete and two of Halkidiki, in cooperation with the certification control body Cosmocert AE and Local Food Experts sce, aimed the repositioning of the national tourism product, highlighting the characteristic local hospitality and support local production and economy. The We do local, up to now has 26 Certified Members, 25 hotels and 1 ship.



For more information: www.wedolocal.gr