

Press Release 22/11/2016

We do local at the Exhibition Philoxenia 2016

As the largest tourist event in the Balkans consolidated the **Exhibition Philoxenia**, held at **Thessaloniki International Exhibition Centre** on 18-20 of November. Taken for granted, the significant increase in both quantitative and qualitative figures of the exhibition, its leading role in the region was confirmed in practice.

In this exhibition for the first time participated with its own stand, the certification standard of accommodation and ships, **We do local**, with its members. Throughout the entire exhibition the **We do local** standard was presented to a lot of tourist accommodations of Greece, travel agents and ordinary visitors who came to the exhibition to be informed about all the opportunities that are offered for their vacation in Greece. So, they had the opportunity to learn about this new model, the processes and the benefits of their business with this certification.



Moreover, the **CEO** of the company **Local Production & Hosting SA**, **Mr. Andreas Metaxas**, the **Vice President Mr. Manolis Giannoulis**, the other members and the **CEO** of the company **Cosmocert SA**, **Mr. Costas Diamantopoulos** had the opportunity to present the **We do local** standard, on Saturday 19th of November 2016, at the Thessaloniki International Exhibition Centre, with the presence of actors and tourism market executives of Greece and lots of exhibition visitors. The presentation was held

under the auspices of the **Hellenic Chamber of Hotels** and the **Panhellenic Federation of Hoteliers** and also was sponsored by **Mouzenidis Travel**.